VIRGINIA BEACH CITY PUBLIC SCHOOLS eLearning Case Study

The Organization

Virginia Beach City Public Schools  
**Location:** Virginia Beach, VA  
**Number of Schools:** 88 elementary, middle and high schools plus 15 auxiliary buildings  
**Number of Employees:** 12,588  
**Contact:** Steve LePock, Occupational Safety & Loss Control Specialist

Challenge

According to Steve LePock, Occupational Safety and Loss Control Specialist in the VBCPS Office of Safe Schools and Risk Management, “With 12,000+ employees, it had been a nightmare staying up-to-date with all the orientation training as well as the refresher training – including courses on Hazard Communication (29CFR1910.1200) and Fire Protection (29CFR1910.157).”

Solution

“Instead of relying on each administrator to conduct the training at each school, the responsibility of training now falls on the employee with the ClarityNet® online courses. Being able to manage the training at your fingertips is a huge advantage. The reports are very user-friendly. The Coastal LMS allows us to give each administrator (principal) Level One access, so they can monitor which employees have taken the training and which employees have not taken the training. The customization feature is very easy to use. I have added PowerPoint® slides and photos to our current training modules. Employees enjoy viewing video segments rather than solely following a PowerPoint® presentation,” says LePock.

Results

VBCPS has found the Coastal eLearning System to be an extremely effective solution that eliminates travel, provides employee input, and allows course content to be updated almost immediately. It enables VBCPS to collect and track information on employee progress and allows instantaneous feedback. “I would recommend the Coastal eLearning System to others 100 percent of the time!” Steve confidently remarked.

The Coastal eLearning System Solution

The Coastal eLearning System features interactive, customizable content that can meet an educational facility’s specific training needs. ClarityNet® interactive courses are delivered via the award-winning and user-friendly e-learning courseware that brings training to life with compelling video. These courses incorporate instructional design elements, superb audio and high-quality graphics – all designed to increase retention. Toggle exercises, click-and-drag, multiple choice questions and self-checks help to ensure mastery of the subject matter.

The C3® authoring tool leverages an organization’s specific assets – audio, video, text and graphics – to create custom courses. It uses a wide variety of storyboard screen types for introduction, motivation, instruction and feedback. Self-checks and post-tests to assess employee competency can be incorporated.

The foundation of the Coastal eLearning System is the Coastal Learning Management System (LMS), which allows trainers to centralize, control, assess and document progress. It tracks user data automatically, generates a variety of reports and helps measure training outcomes through built-in pre- and post-training assessments.

The Coastal LMS allows delivery at different bandwidths and provides 24/7 courseware access from any Internet browser. Virginia Beach City Public Schools is one of more than a thousand facilities who are successfully using the Coastal eLearning System to deliver and improve employee training programs with measurable results.

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LEARNING & DEVELOPMENT

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The DuPont™ eLearning Suite is the next generation of the Coastal eLearning System. The Learning Management System, which is the foundation of the DuPont™ eLearning Suite, won Occupational Health and Safety magazine’s 2011 New Product of the Year Award in the online category.